



Cultural Innovation District Manager (CID Manager)

Reports to: Vice President of Programs and Special Initiatives (VPPSI)

Job Summary

This position is responsible for providing effective and inspiring guidance for the development of the Cultural Innovation District in New Orleans as well as leadership in the development of its programming and engagement of community residents and partner organizations in the process. The CID Manager will be supported by the partners within the City of New Orleans as well as the FFL staff team to oversee hiring of consultants and staff to work on fund development, capital plans and construction, vendor selection and training, as well as implementation and development of effective operational systems, processes and policies for the CID. The CID Manager works with FFL senior staff and an advisory committee representative of the community for the CID in developing and implementing a project plan. The best candidate will demonstrate a strong ability to:

- leverage strengths that bring assets to the CID project;
- build capacity within FFL and the community;
- take advantage of new opportunities and relationships to advance the work;
- address organizational challenges with a solutions-oriented attitude.

Specifically, the CID manager will:

- 1) Manage the Construction Project Manager/contractor to support the capital and physical development side of the project. In conjunction with the Construction Project Manager the CID Manager will:
 - a. Secure architect and engineering services through a competitive RFP process, negotiate contracts and provide project and fiscal oversight of the A/E firm.
 - b. Secure a construction contractor through a competitive RFP process, negotiate contracts and provide project and fiscal oversight of the contractor. Ensure the contractor meets construction deadlines and maintains quality control measures.
 - c. Ensure that A/E and construction contractors meet DBE requirements.
- 2) Develop and implement an RFP for partner organizations to engage with FFL in a joint venture for CID management. This includes negotiating MOUs, defining roles and responsibilities and managing the partnerships.
- 3) Hire and oversee additional staff – including a compliance coordinator and a vendor training and outreach coordinator – to manage the development and implementation of the CID.
- 4) In conjunction with staff and the Advisory Committee, oversee the community engagement process for both the development and programming aspects of the CID.

- 5) The CID Manager will also work with FFL's fund development team, City of New Orleans staff and consultants to identify funding opportunities to support construction, operations and programming of the CID.

Responsibility Loading: Approximate responsibility loading will be:

- 50% CID Project Development
- 30% planning and operations
- 20% fund development

Skills and Competencies:

- Experience in community development and cultural districts;
- At least 5 years experience as an Executive Director/CEO
- 5-10years in project management, program design and implementation
- 3-5 years experience supervising large teams of staff, contractors and/or volunteers
- Extensive experience in contract management including RFP process, contract negotiation, monitoring of contractors
- Prior supervision of a capital project
- Experience working with advisory committees
- Masters' Degree preferred (Urban Planning, business, commercial development, arts management, or other related fields)
- Ability to work under tight deadlines and pressure
- High level of organization and attention to details
- Team player; work well with groups and independently.

To Apply: Please send your resume and qualifications, along with a cover letter and salary history to Matt Nunez, Chief Operating Officer, Foundation for Louisiana, via email: mnunez@foundationforlouisiana.org No phone calls please. Individuals fluent in Spanish and/or Vietnamese are encouraged to apply. Applications will be accepted until April 30, 2017. For more information about Foundation for Louisiana visit our website at www.foundationforlouisiana.org

Foundation for Louisiana follows an equal opportunity employment policy and employs personnel without regard to race, creed, color, ethnicity, national origin, religion, sex, sexual orientation, gender expression, age, physical or mental ability, veteran status, military obligations, criminal justice background and marital status.

This policy also applies to internal promotions, training, opportunities for advancement, terminations, outside vendors, members and customers, service clients, use of contractors and consultants, grantees, board members and dealings with the general public.

Attachment A

About the Foundation for Louisiana:

Foundation for Louisiana (FFL) invests in people and practices that work to reduce vulnerability and build stronger, more sustainable communities statewide. FFL dedicates its resources to the support of strategically aligned activities in the areas of equitable community economic development and equitable public policy, which it recognizes are effective pathways to achieving its goal of increasing economic opportunity in vulnerable communities. More information about the foundation is available at www.foundationforlouisiana.org

About the Cultural Innovation District (CID):

The Cultural Innovation District (CID), a 19-block transformation of the elevated I-10 expressway along Claiborne Avenue from Canal Street to St. Bernard Avenue. Built with green infrastructure, in addition to being a world-class market with arts, crafts, produce and seafood vendors, the CID will include classrooms and exhibit space, interactive technology and education demonstrations, and will be a site for youth programming, health, environmental, and social services, community projects, workshops, and special events for the residents of the Claiborne Corridor.

The first phase of the project, spanning from Orleans Avenue to Esplanade Avenue, will create retail space and infrastructure for 30 micro-enterprises, 20 small businesses, and ten non-profit or public sector organizations; in addition to a plethora of open spaces, art installations, exhibits, and demonstrations.

The CID vision and initial planning is the work of the Network for Economic Opportunity. The Network for Economic Opportunity (The Network) was founded in 2014 as an initiative of the Mayor's Office of the City of New Orleans, by Executive Director Ashleigh Gardere. Charged with leading both the citywide economic opportunity strategy and a place-based equity strategy, The Network manages the Office of Workforce Development, the Office of Supplier Diversity, and the Claiborne Corridor Initiative.

From Community Obstacle to Community Resource

As a community-owned, culture based economic driver, the Cultural Innovation District will use a big picture approach to advance social equity goals and achieve sustainability—by supporting indigenous entrepreneurs and culture bearers in realizing their their ambitions for improved access to entrepreneurial opportunities. Heavy on *innovation*, the CID will be a resident governed effort focused on providing direct pathways to business ownership, workforce development, and community capacity building, by fulfilling the need for neighborhood serving retail and enhanced neighborhood services in the Claiborne Corridor.

Culture-Based Design – Three hundred twenty-six black owned businesses were closed, without compensation or relocation, in building Interstate-10 on Claiborne

Avenue. Over 300 live oak trees, noted as the longest stretch in North America, were uprooted and a beautiful robust neighborhood center was replaced by a dismal transportation corridor, heralding immediate disinvestment on the avenue. In order to heal what many in the community view as an injurious structure, it must be truly transformed into a welcoming bridge to the world for the people who live, work and celebrate around it every day. In addition to being secure, clean, safe for pedestrians, with abundant seating and all the other characteristics that mark great public spaces, the CID will be beautiful in ways that honor and affirm the culture, identity, and traditions of Claiborne Corridor residents. By designing with a social justice framework, this project will facilitate greater social connectivity by deepening the sense of belonging and ownership by residents, business, and stakeholders. The realization of this project will help answer the questions, “who benefits from public space improvements?” and “can the impacts of public space on quality of life be measured?”

Operator Selection & Capacity Building – In alignment with The Network’s mission to promote cross-sector collaboration and public-private partnership, the CID will be administered by a community operator, with financial and programmatic oversight by the City of New Orleans. In keeping with our belief that a community-based economic development model is not only possible, but superior in its potential to achieve equity, the City is entering into a Cooperative Endeavor Agreement with Foundation for Louisiana (FFL) to execute the CID project. FFL is The Network’s critical partner in realizing its place-based equity goals and will oversee high level planning, formulation of regulations and compliance measures, project design, construction and operations.